WELCOME Investor Day Sodexo November 2, 2020

> You can't stop the waves, but you can learn to surf. - Jon Kabat-Zinn -





AGENDA PART I

Emerging from the Covid-19 crisis in better shape

Denis Machuel Group Chief Executive Officer

Our human centric and cash generative business model

Cathy Desquesses Chief People Officer Marc Rolland Chief Financial Officer

The building blocks for our future

Denis Machuel Group Chief Executive Officer

Q&A

An acceleration in trends post Covid-19 Sylvia Metayer Chief Growth Officer

Enhanced purchasing to reduce costs and improve sustainability François Blanckaert Chief Purchasing Officer

Marketing and sales: digitization, targeting and standardization Bruno Vanhaelst Chief Sales & Marketing Officer

Q&A

BREAK 15 MINUTES

AGENDA PART II

Work From Home: An opportunity

Sunil Nayak CEO Corporate Services Worldwide Aurélien Sonet CEO Benefits & Rewards Services Sarosh Mistry Region Chair North America

Q&A

We are prepared for the future

Denis Machuel Group Chief Executive Officer

Q&A





DENIS MACHUEL

Chief Executive Officer



With a renewed Executive Committee, I have **rebooted the business** over the past 2 years."







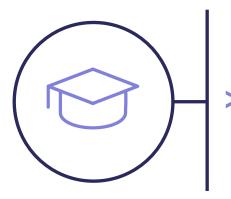


Focus on the Challenges in North America Healthcare and Education **Rebalance** the dynamic of our development Renew our culture of **discipline and accountability**



Focus on the Challenges in North America in Healthcare & Universities

130 Basis points increase in retention (2020 vs 2018)



>95% Retention over the past 2 years excluding one voluntary contract exit





Photo taken before Covid-19 Pandemic



Focus on the Challenges in North America in Healthcare & Universities

Exit of 200 m€ unprofitable contracts

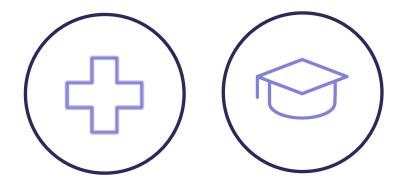




Photo taken before Covid-19 Pandemic



Focus on the Challenges in North America in Healthcare & Universities

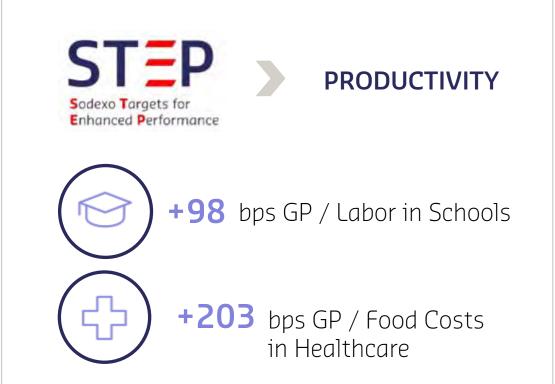


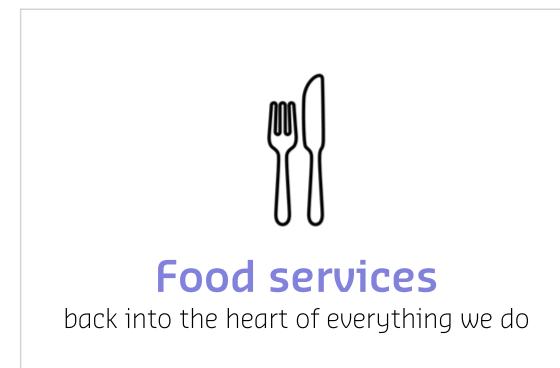




Photo taken before Covid-19 Pandemic



Rebalance the dynamic of our development





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Rebalance the dynamic of our development







10 Investor Day Sodexo I November 2, 2020



Rebalance the dynamic of our development



Focus on our **FM** and **Integrated offers**



Photo taken before Covid-19 Pandemic

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Rebalance the dynamic of our development

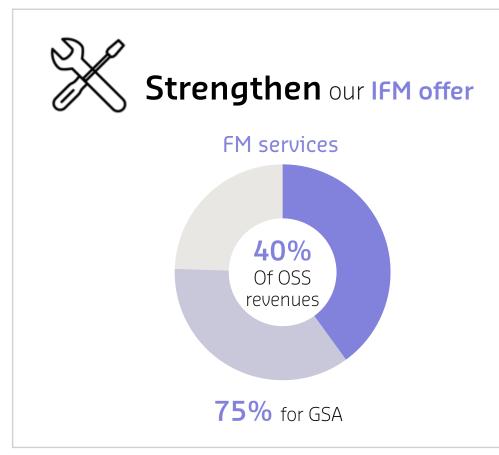






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ADDRESSING AND FIXING AREAS OF UNDERPERFORMANCE

Renew our culture of **discipline and accountability**

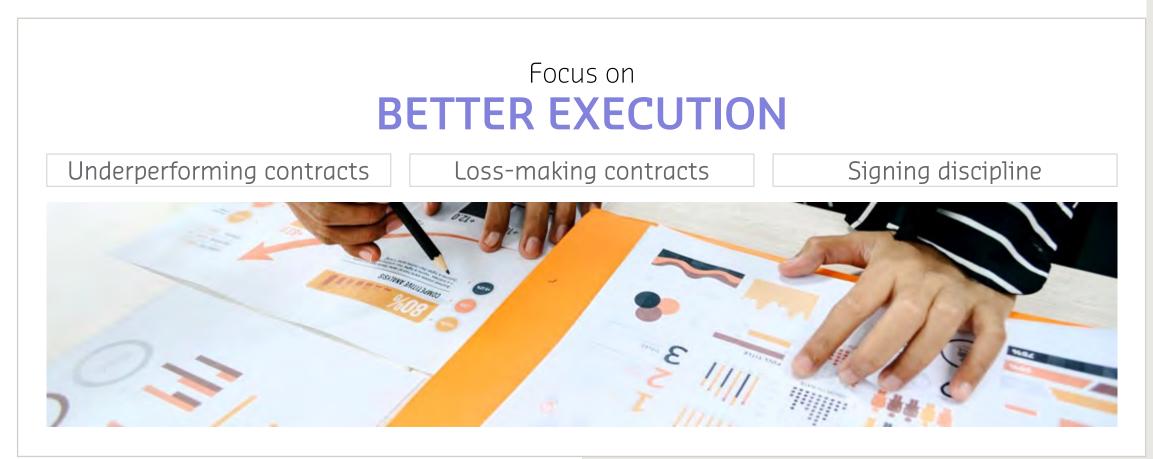




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ADDRESSING AND FIXING AREAS OF UNDERPERFORMANCE

Renew our culture of **discipline and accountability**



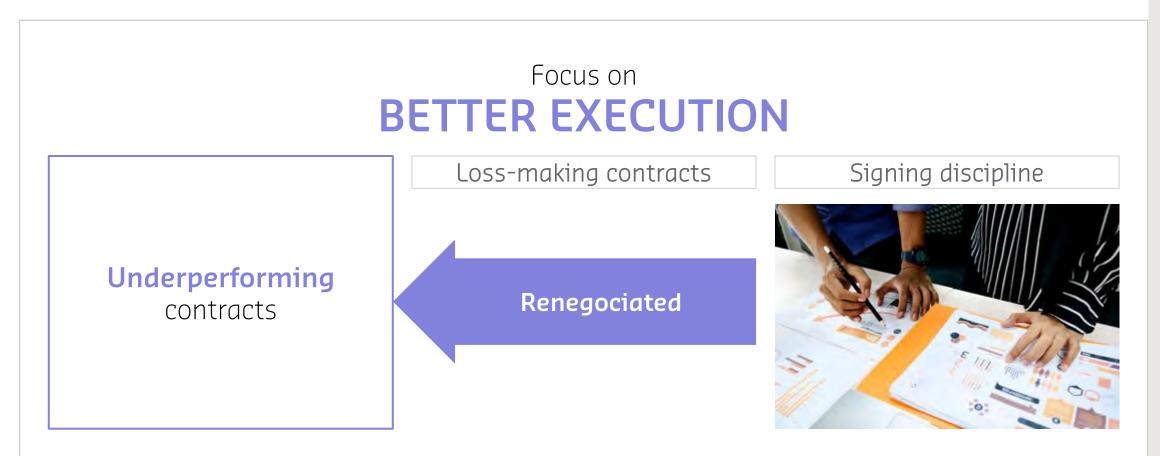
14 Investor Day Sodexo I November 2, 2020



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ADDRESSING AND FIXING AREAS OF UNDERPERFORMANCE

Renew our culture of **discipline and accountability**



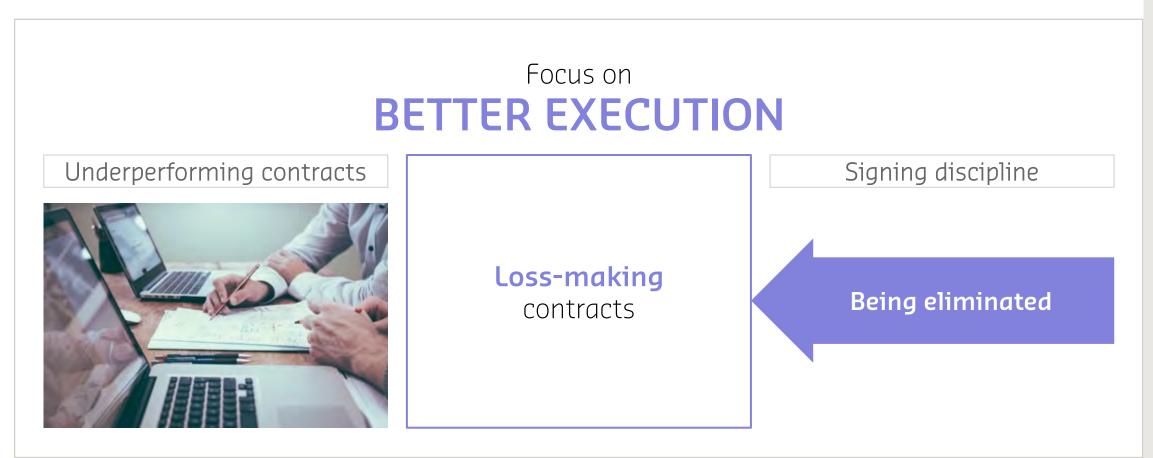
15 Investor Day Sodexo I November 2, 2020



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ADDRESSING AND FIXING AREAS OF UNDERPERFORMANCE

Renew our culture of **discipline and accountability**

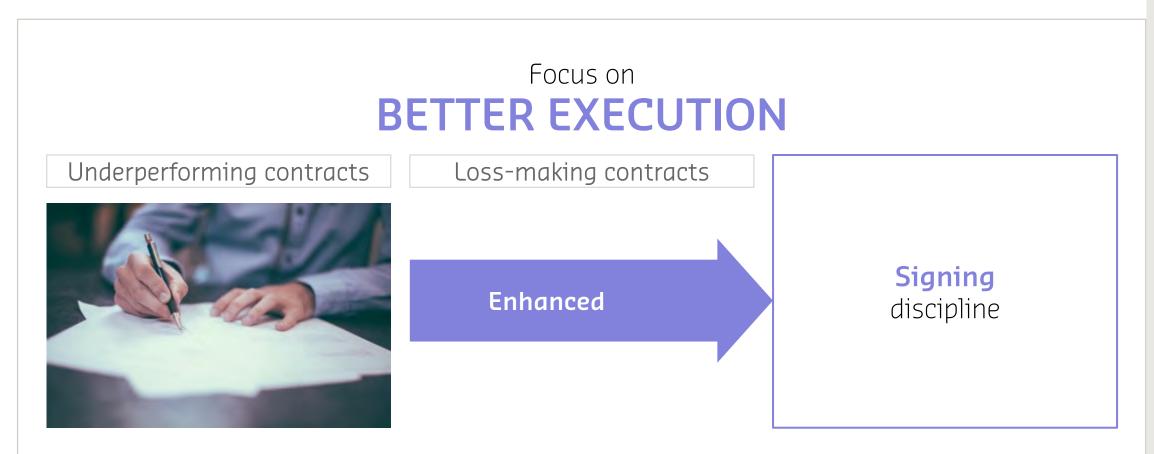




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ADDRESSING AND FIXING AREAS OF UNDERPERFORMANCE

Renew our culture of **discipline and accountability**





BE CLIENT & CONSUMER CENTRIC EMPOWERMENT & ACCOUNTABILITY NURTURE TALENT ENHANCE OPERATIONAL EFFICIENCY STEP Improve Operational Efficiency and productivity

Expanded Client & Consumer centricity in Food services

Corporate Responsibility anchored into everything we do

Our people are the essence of our services, our growth and our success

18 Investor Day Sodexo I November 2, 2020



Improve Operational Efficiency and productivity

Certain countries **DE-SEGMENTED**







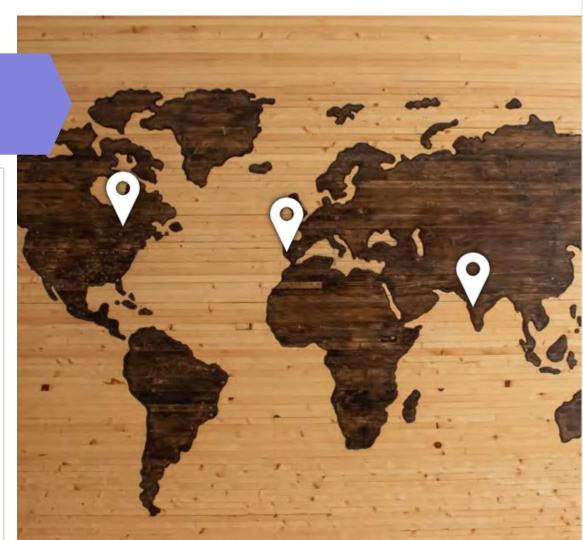


Improve Operational Efficiency and productivity

FINANCE FUNCTIONS mutualization



Shared services centers



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Improve Operational Efficiency and productivity

IT enterprise architecture CONSOLIDATION



Additional annual investment



Expanded Client & Consumer centricity in Food services

Consumer INSIGHTS & AI

Anticipe **food trends**

Improve **sourcing**

Standardize our **process**

For better **customization**



Photo taken before Covid-19 Pandemic



Expanded Client & Consumer centricity in Food services



OPTIMIZATION OF FOOD OFFERS





Expanded Client & Consumer centricity in Food services

DIGITIZATION of our food offer







FoodChéri.

New CONSUMER EXPERIENCE



Expanded Client & Consumer centricity in Food services

NEW FOOD TECH ACCELERATION

Click & Collect and Food Delivery

partnerships with major e-commerce and delivery platforms

70



Photo taken before Covid-19 Pandemic



Corporate Responsibility anchored into everything we do



#1 Industry leader **15th year in a row**

The highest marks in Sustainability Yearbook 13th consecutive year



Corporate Responsibility anchored into everything we do

Food offer more sustainable than ever





Corporate Responsibility anchored into everything we do

WASTE WATCH PROGRAM

Reduce food waste on our sites by 50% by 2025

685.000 kg of waste avoided in 340 sites in 8 months



Photo taken before Covid-19 Pandemic



Corporate Responsibility anchored into everything we do		
	Waste management	Carbon emission reduction
ENVIRONMENTAL commitments	Local supply	Fresh and healthy products
MORE and MORE CONTRACTS	Single-use plastic reduction	Local communities inclusion
being won	Employee diversity promotion	
Yvelines Le Département Societe D'EXPLOITATION DE LA TOUR EIFFEL		



Corporate Responsibility anchored into everything we do

MEETING CLIMATE CHANGE AMBITIONS

First company in the sector

to set objective for **scope 3**

Accounting for **98%** of our total emissions



Our people are the essence of our services, our growth and our success



Strong Learning **& Development** commitments to develop talent



2,500 Chefs trained at

our Chef Academy

500 people trained at our Sales Academy

QUALITY OF LIFE SERVICE

Our people are the essence of our services, our growth and our success



Performance incentive-based





New digital & innovative training models to facilitate agility



Photos taken before Covid-19 Pandemic

MARC ROLLAND Chief Financial Officer CATHY DESQUESSES Chief People Officer



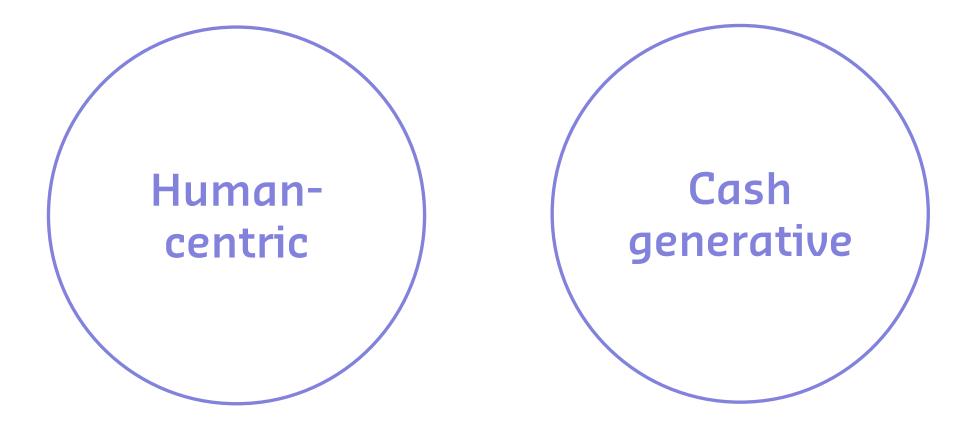
Our business is founded on two pillars, human centric and cash generative." **QUALITY OF LIFE SERVICE**





A SUSTAINABLE BUSINESS MODEL

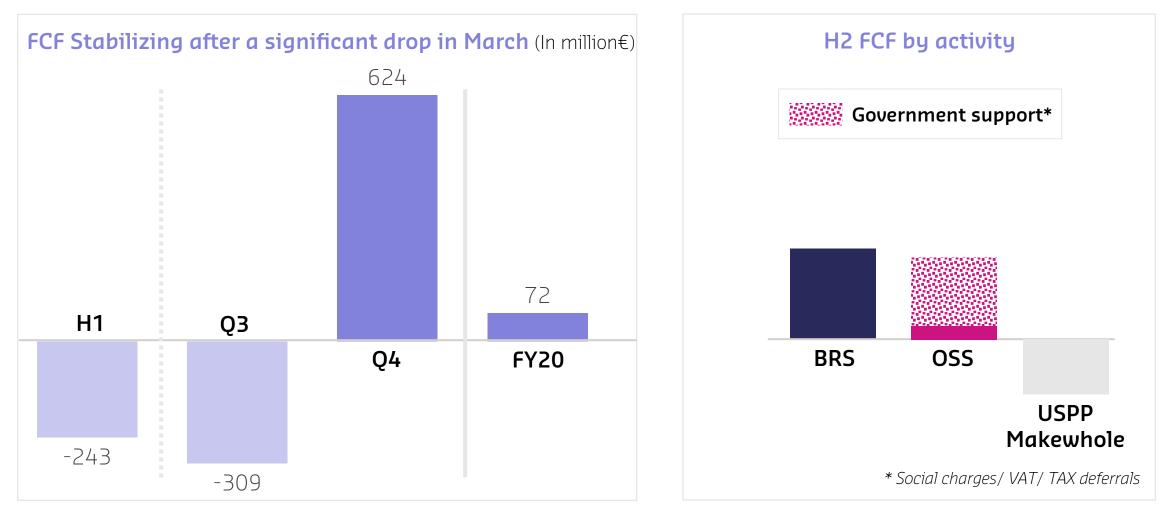
With two strong pillars





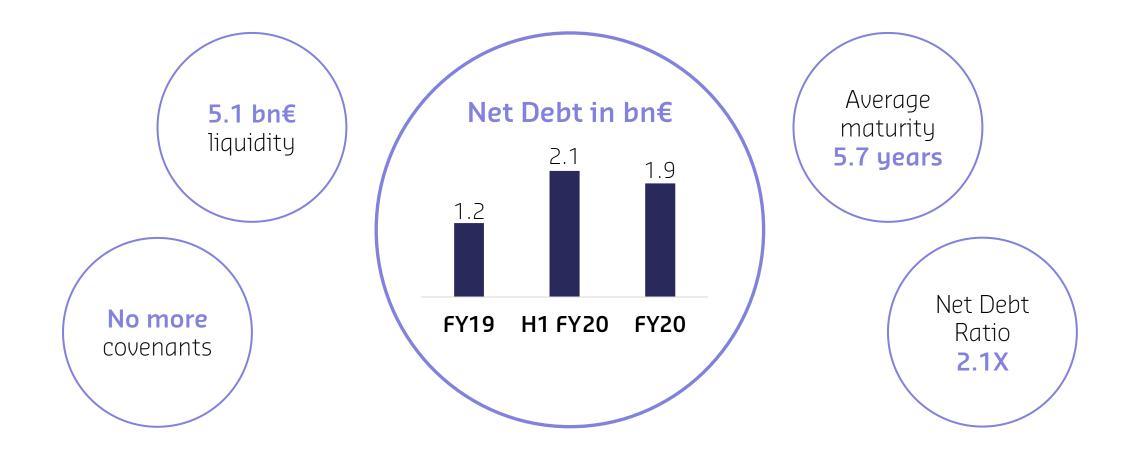
A STRONG CASH GENERATIVE BUSINESS MODEL

A resilient cash position in both OSS and BRS



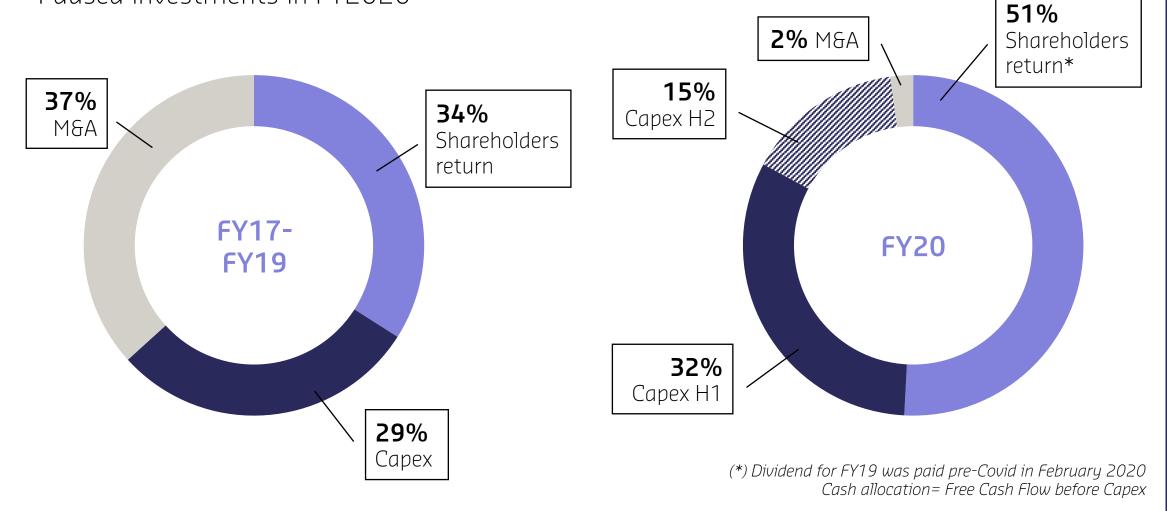


A STRONG BALANCE SHEET



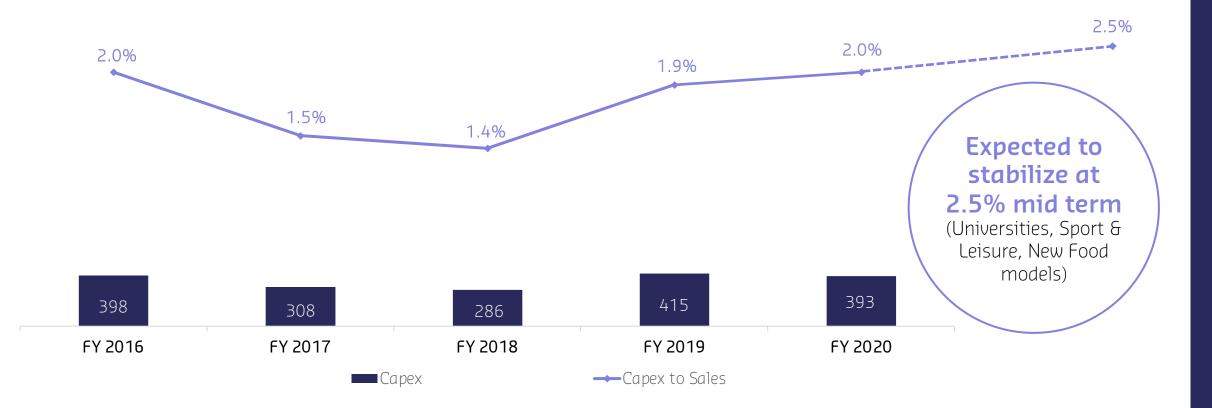
A STABLE AND BALANCED CASH ALLOCATION

Paused investments in FY2020



FOCUS ON CAPEX

A level of Capex expected to gradually increase to 2.5% mid term



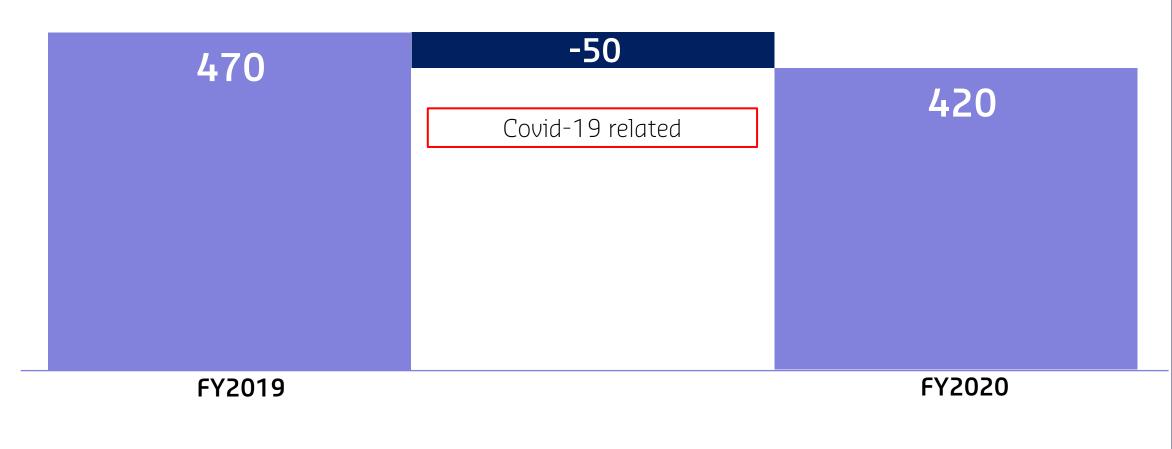


FOCUS ON M&A



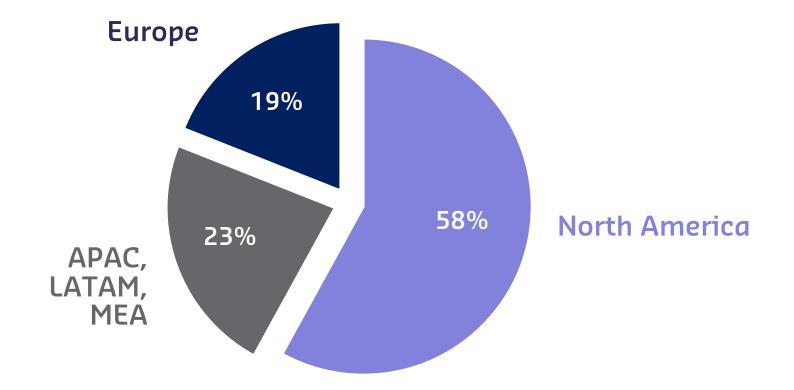
EMPLOYMENT EVOLUTION THROUGHOUT THE YEAR

In thousands



EMPLOYMENT EVOLUTION THROUGHOUT THE YEAR

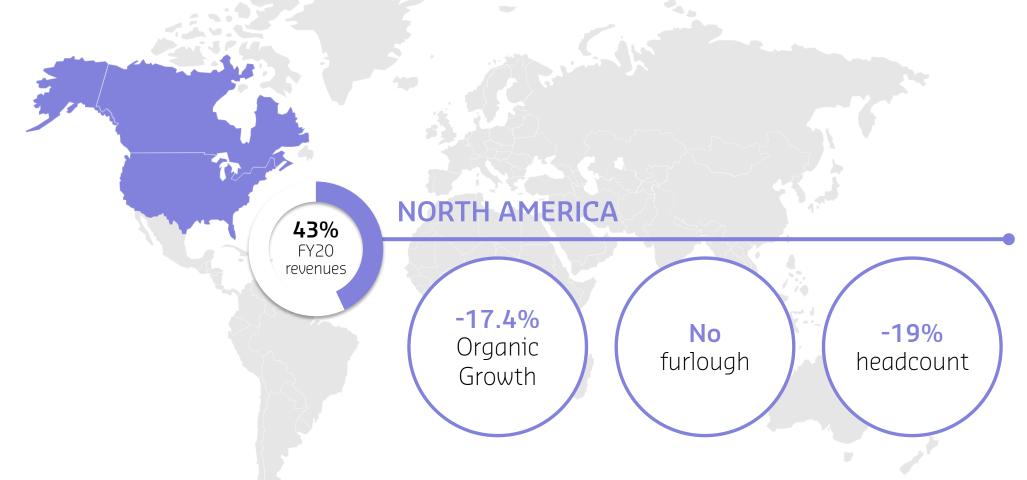
Reduction in staff split amongst regions





REDUCTION IN STAFF IN FY2020

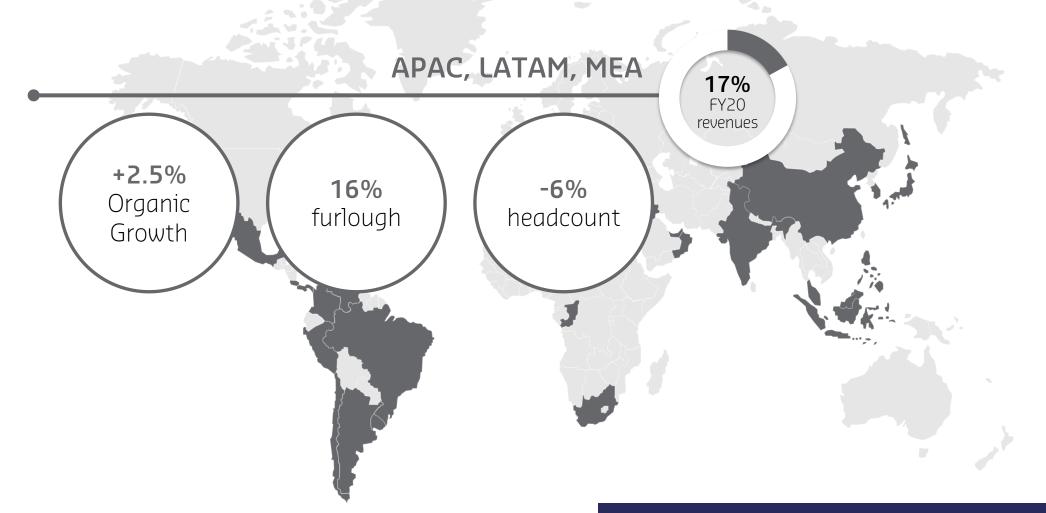
North America





REDUCTION IN STAFF IN FY2020

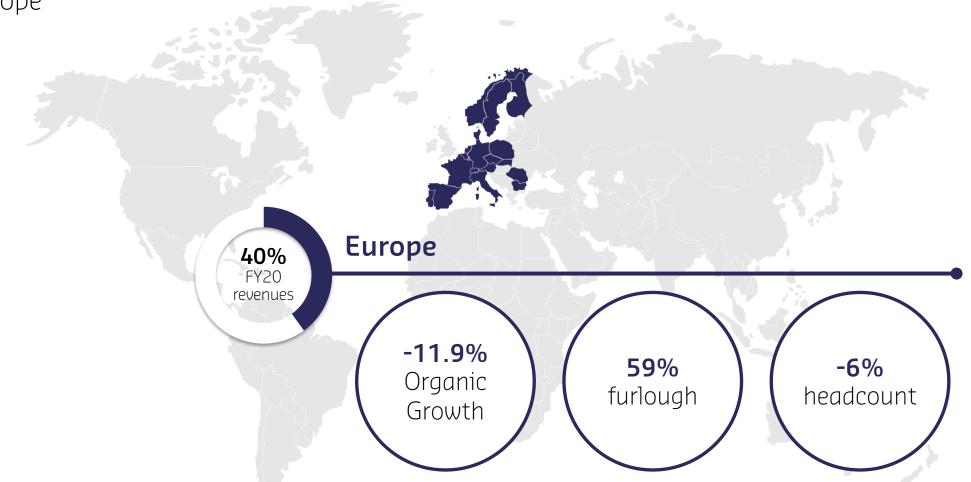
APAC, LATAM, MEA





REDUCTION IN STAFF IN FY2020

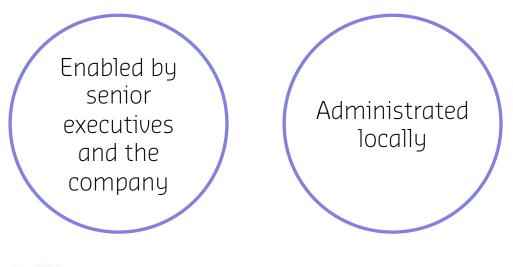
Europe





EMPLOYEE RELIEF PROGRAM

To support front line employees





US: extended medical coverage





India and China: paid 50% of minimum wage



Sodexo Employee Relief Program

WE HAVE DESIGNED A 350M€ GET PROGRAM

Global Effectiveness and Transformation



OBJECTIVES

- Adjust our OSS direct labour costs to revenue drop to protect our GP
- **Sustainable reduction** in SG&A

TIMELINE

Over 2 fiscal years from H2FY20

to

end of FY21



COST & SAVINGS

- **350 m€** implementation costs
- 90% cash impact
- 350 m€ cumulated savings:
 50% in GP and 50% in SG&A

WE HAVE DESIGNED A 350M€ GET PROGRAM

Global Effectiveness and Transformation

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COST & SAVINGS

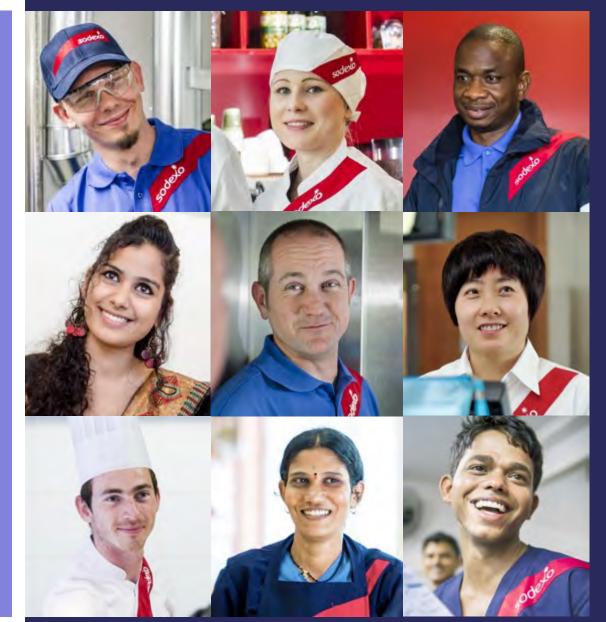
- **350 m€** implementation costs
- **90%** cash impact
- 350 m€ cumulated savings:
 50% in GP and 50% in SG&A

(in million €)	FY20	FY21	FY22	
Total exceptional costs	158	192	-	
Cash impact	-75	-175	-65	
SG&A incremental savings	-	100	75	
GP incremental costs avoidance	-	120	55	

DIFFERENTIATE ON HOW WE TREAT PEOPLE

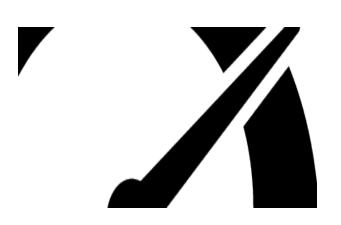
We have treated and will continue to treat people **with respect and fairness**, while continuing to **preserve diversity and inclusion**.





Photos taken before Covid-19 Pandemic

PEOPLE ARE ENGAGED



80% engagement rate

in our latest survey

59% participation rate

78%* of respondents say they feel positive about the future

80%*

feel that their direct line manager handled the impact of the pandemic well 78%* agree that Sodexo handled the impact of the pandemic well

(*) agree and strongly agree

TALENT REMAINS KEY FOR OUR FUTURE

Our culture gives us a competitive advantage to retain and attract people in the war for talent.



Photo taken before Covid-19 Pandemic

SODEXC

DENIS MACHUEL

Chief Executive Officer



Our model is unique and more relevant than ever to capture growth opportunities."



A UNIQUE MODEL MORE RELEVANT THAN EVER TO CAPTURE GROWTH OPPORTUNITIES 3 CLEAR PRIORITIES





3 CLEAR PRIORITIES







DRIVING OUR TRANSFORMATION





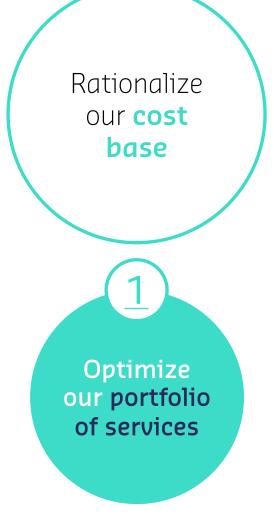


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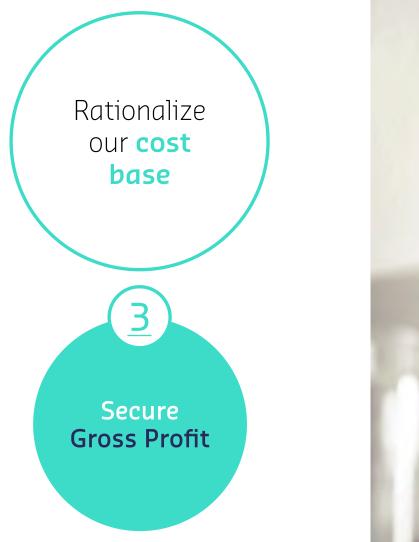




Photo taken before Covid-19 Pandemic







Photo taken before Covid-19 Pandemic



IT, Digital & Data Marketing, Sales & Retention Supply Chain FM Technology





Transform our food operating model

"Big 3" US, UK & France

Future "Big 3" Brazil, China & India



Photo taken before Covid-19 Pandemic



SODEXO, READY TO COMPETE



SYLVIA METAYER

Chief Growth Officer



We've demonstrated the resiliency of our portfolio. We are well equipped to respond to the sanitary crisis in the short to medium term, and uniquely positionned for the acceleration of working from home."

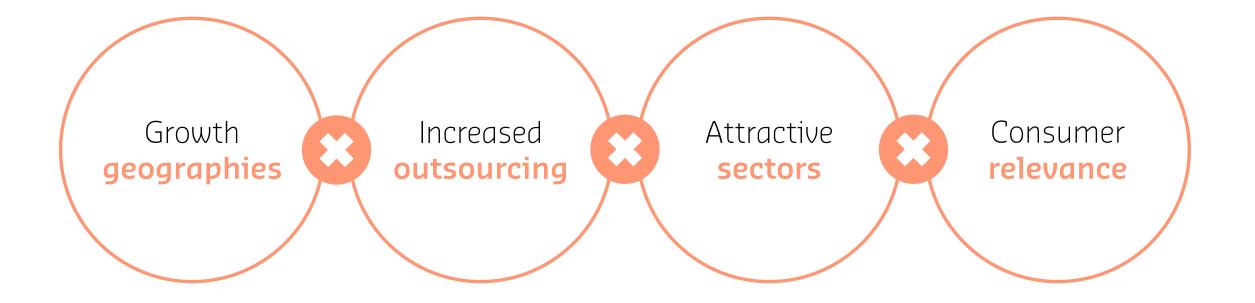
QUALITY OF LIFE SERVICE



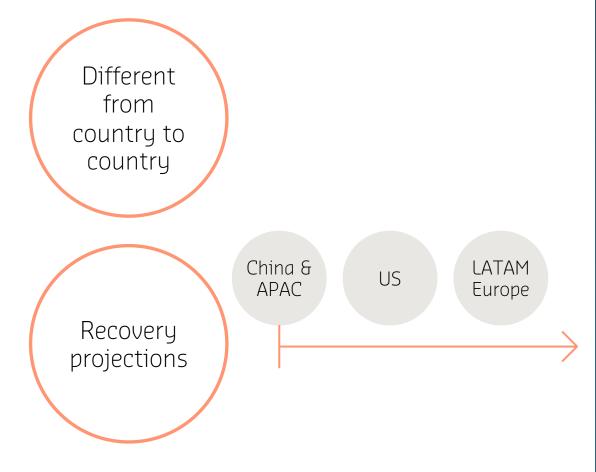




GROWTH EQUATION



ECONOMIC RECOVERY PROJECTIONS



Source – Sodexo internal projections / Oxford economics / IMF projections

SODEXO

CLIENTS & CONSUMERS EVOLVING PRIORITIES



rise SAFE sodexo R VERITAS Independently Verified **CHECKED BY BUREAU VERITAS** Check the status here

Source 87%- Harris Interactive / Sodexo tracker / COVID19

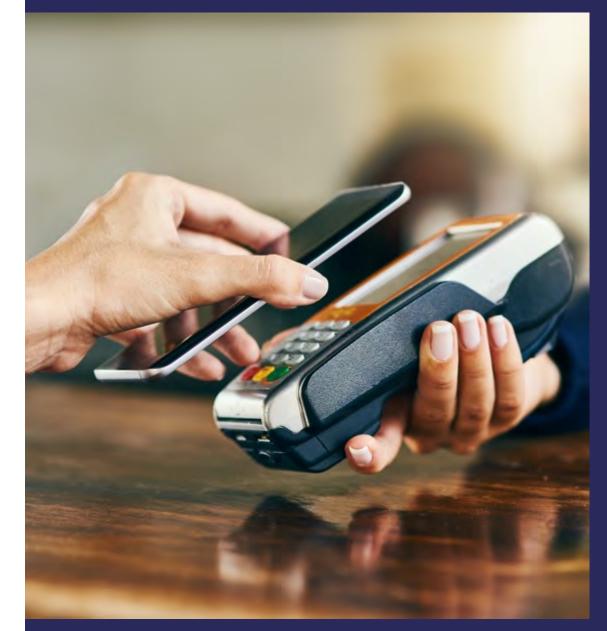


CLIENTS & CONSUMERS EVOLVING PRIORITIES



Of employees are looking for contactless, pick up and food delivery Of students plan to avoid on-campus dining if digital ordering and payment options are not offered

Source – 44% : - Harris Interactive / Sodexo tracker / COVID19 30% -Nutrislice Survey USA/ Sodexo Insights data base from secondary research



SODEXO

CLIENTS & CONSUMERS EVOLVING PRIORITIES



Of employees – post lockdown – say locally sourced matters when it comes to food Of consumers try to buy from local companies where possible, **up from 62%** in December 2019

Source – 41% - Harris Interactive/ Sodexo/ COVID19 tracker 66%: / Coca Cola the future of food service October 2020



SODEXO

CLIENTS & CONSUMERS EVOLVING PRIORITIES



Requests at NORAM Marketing **& Sales Distribution Center** is for first time outsourcing

Source – 1/3 : MSDC data as of October 20

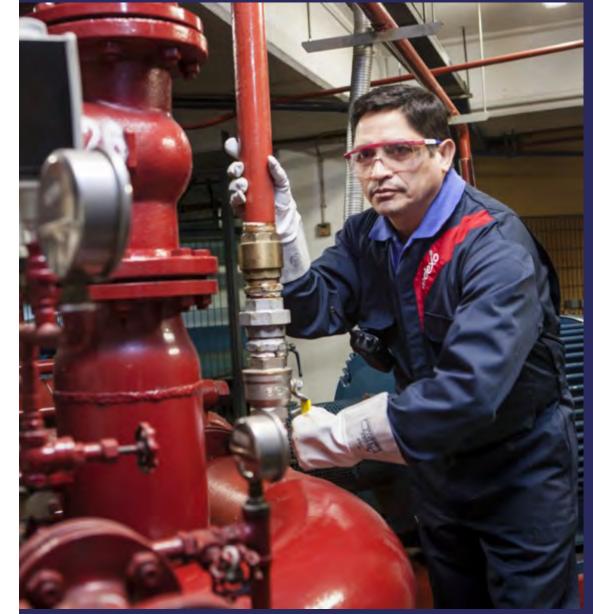
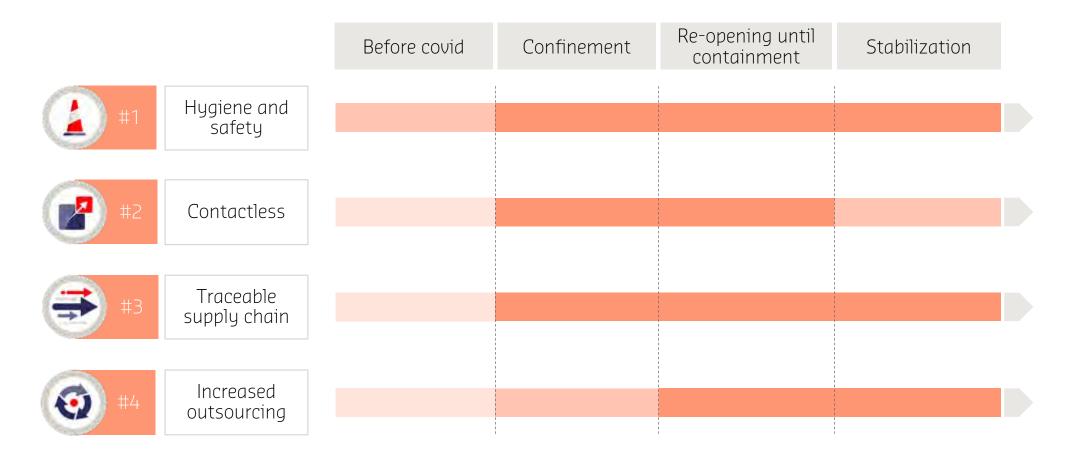


Photo taken before Covid-19 Pandemic

MAIN SHIFTS IN MARKET DEMAND



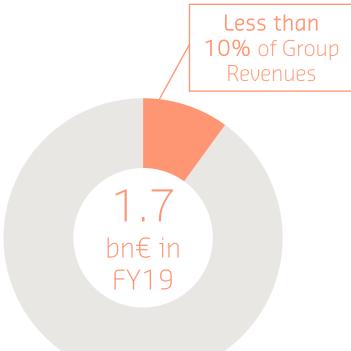
Source – Sodexo Group Strategic Planning / Client interviews and Webinars / Microsoft future of retail survey

GROWTH EXPECTATIONS BY MARKET



FOOD SERVICES

at office type sites



Source: Sodexo Group Finance FY 19 Sonar data base/ Segment survey / Group Strategic Planning external benchmarks



Photo taken before Covid-19 Pandemic

sodex0



Source – 1000 clients – Clients for Life STEM interviews/GSA webinars/ client individual interviews/ Secondary research and surveys 4000 : - Harris Interactive / Sodexo tracker / COVID19



EMPLOYEES WANT TO GO BACK TO THE OFFICE



Sources:

77% - IBM institute for Business value 8 country survey / N=13500- September wave https://www.ibm.com/thought-leadership/institute-business-value/report/covid-19-consumer-survey... 90% Harris Interactive / Sodexo/ COVID-19 tracker

HOME OFFICE DRAWBACKS

Lack of Collaboration

์32%) ห

34%

20%

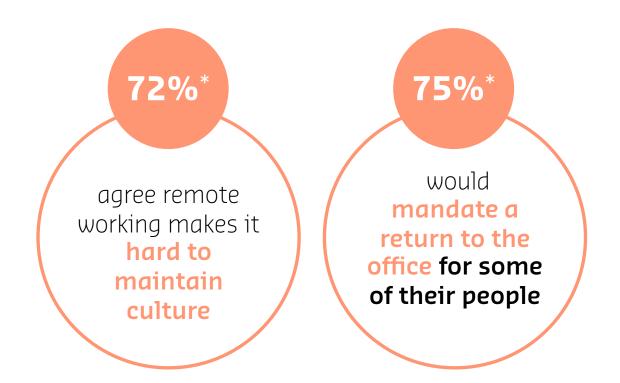
Worse Worklife balance

Less Comfortable workspace

Source Harris Interactive / Sodexo/ COVID-19 tracker

SODEXO

EMPLOYERS WANT THEM BACK IN THE OFFICE...



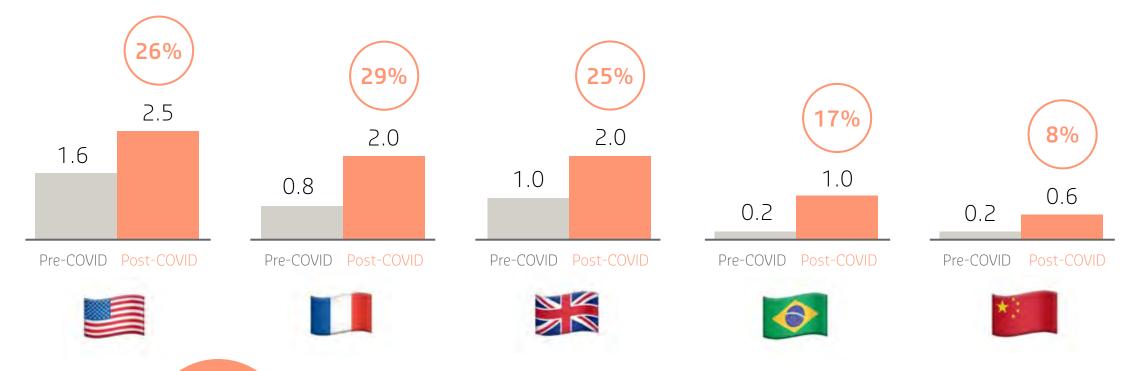
* Of UK employers surveyed in – https://www.managementtoday.co.uk/need-two-daysoffice-sustain-company-culture/food-for-thought/article/1696029

"While it was an incredible insight that you can innovate remotely, it is not a long-term answer. Personal engagement remains essential for long-term success."

Julie Sweet, CEO Accenture



...BUT NOT FIVE DAYS A WEEK



27%

Projection of the reduction of time spent on average at the office by employees on Sodexo sites as a result of Work from Home policies

Source - Sodexo strategic planning database, applying primary research by sector -client - geography / backtested SONAR FY 19 food services revenues

sodex0

EMPLOYEES AT HOME MISS OFFICE FOOD SERVICES

Free Food & **Beverage on** site in the Top 5 requested benefits 44% Social interaction such as

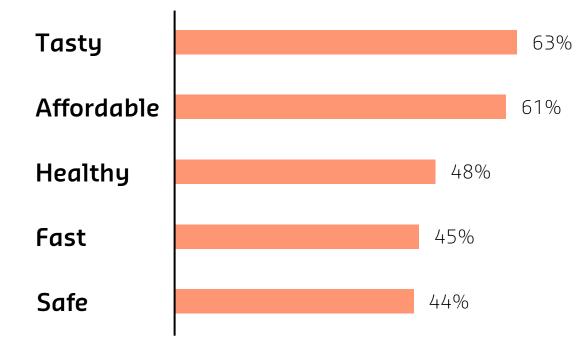
lunch, coffee breaks or drinks

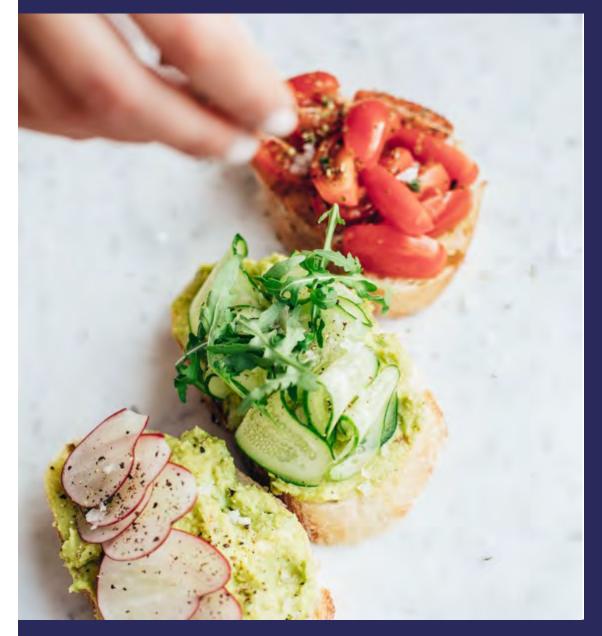
Source - 44 % + Top 5 : Harris interactive / Sodexo / COVID19 tracker



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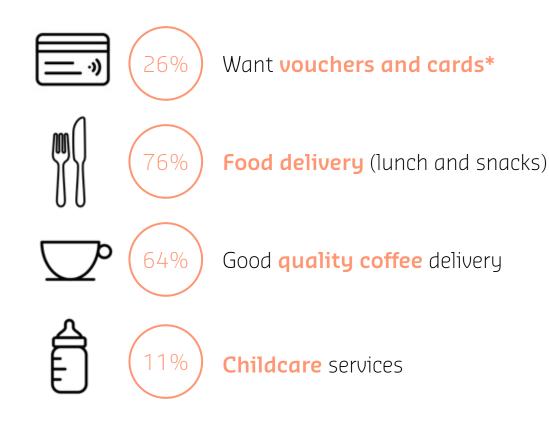
FOOD AT THE OFFICE SHOULD BE Top 5 preferences





Source: - Harris Interactive / Sodexo tracker / COVID19

EMPLOYEES ALSO WANT MORE SERVICES



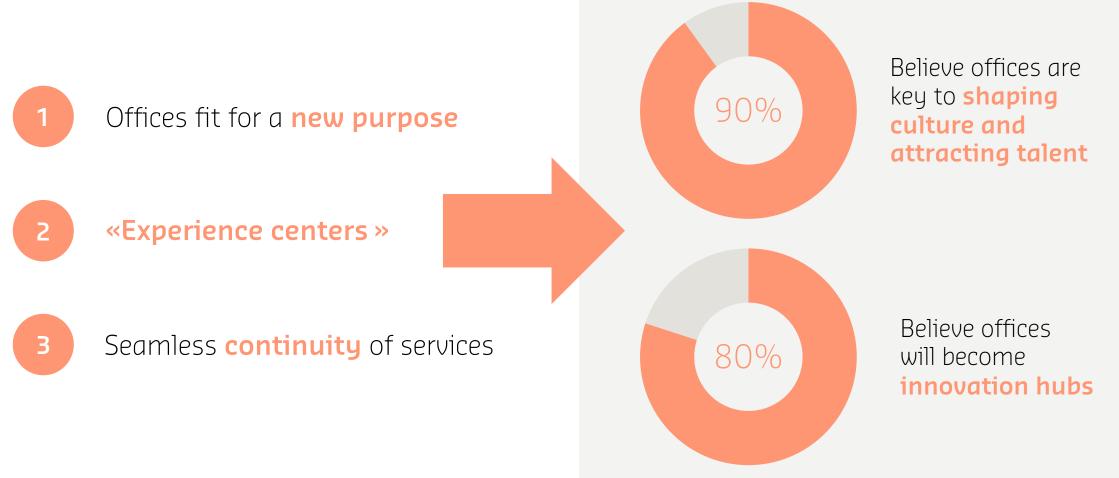
Source: Harris Interactive / Sodexo / COVID19 tracker Voucher and Cards – only in countries where this is possible (5/8)

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FoodChéri.



WHAT CLIENTS NEED NOW



Source - August 20 survey, Sodexo clients and others, N=32 Fortune 500 / other client surveys / Secondary research



KEY TAKE AWAYS





FRANÇOIS BLANCKAERT Chief Procurement Officer





FRANÇOIS BLANCKAERT

Chief Procurement Officer



Supply management is a strategic asset for Sodexo, both to anticipate consumer expectations and to improve our cost base."

QUALITY OF LIFE SERVICES





SUPPLY MANAGEMENT IS A STRATEGIC ASSET FOR SODEXO

20 bn€ worth of food & supplies every year

 → 150,000+ suppliers around the world

Supply management team



OUR OBJECTIVES

Improve cost, cash and competitiveness

Bring value for consumers to drive top-line growth

Ensure safety, quality & traceability to **reduce risk**

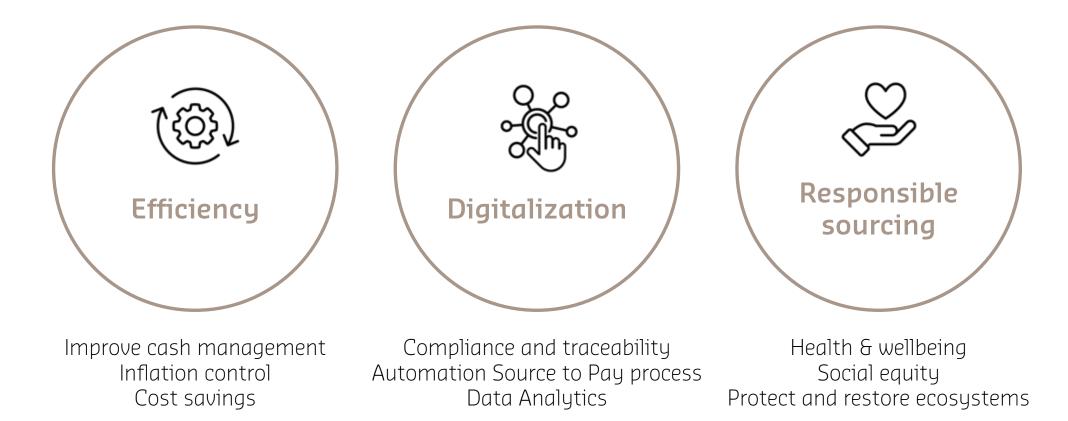
SUPPORTED BY



investment in transformation over 3 years



OUR INVESTMENTS TO RAISE COMPETIVENESS AND DRIVE GROWTH





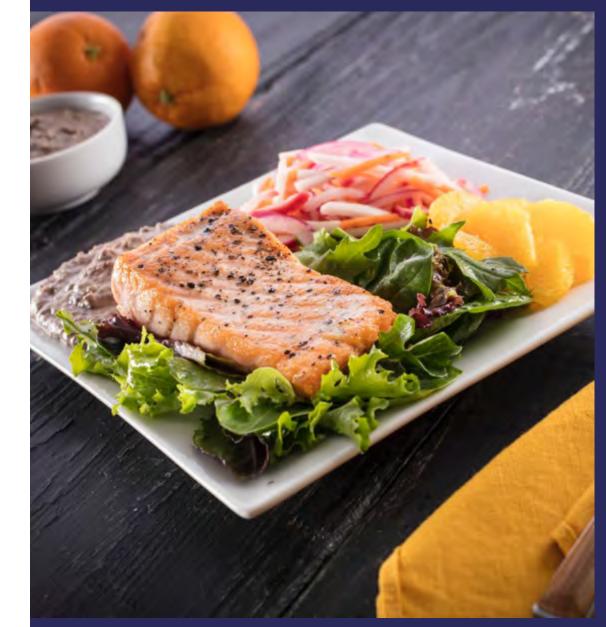
INDUSTRY-LEADING AMBITIONS



100%

of our consumers are offered **healthy lifestyle** options every day

BY 2025





INDUSTRY-LEADING AMBITIONS



2 bn€ spend with SMEs

BY 2025



Photo taken before Covid-19 Pandemic

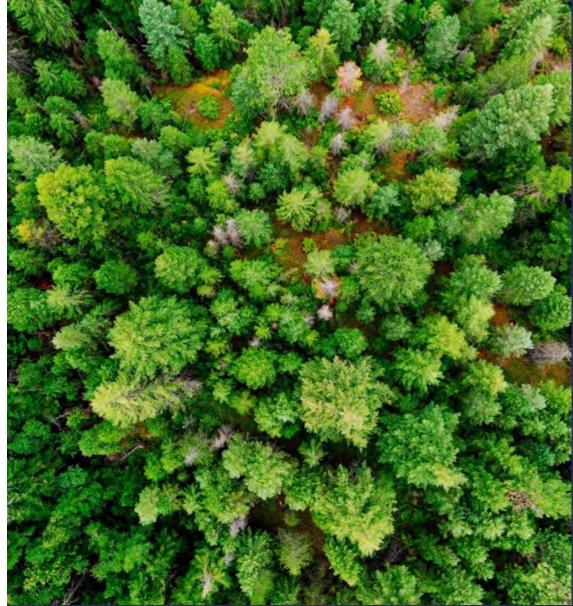
INDUSTRY-LEADING AMBITIONS



PROTECT AND RESTORE ECOSYSTEM

Cutting emissions to reach our science-based target of

34% (supply chain = 49% of Sodexo's carbon emissions) BY 2025



code

sodelo

WE ARE STRENGTHENING OUR FOUNDATIONS

95.7%

of our global spend is with contracted suppliers having signed the Sodexo Supplier Code of conduct.

SODEXO UNIFORMS

We have our own quality team on site at the suppliers to ensure all standards of quality and ethics are guaranteed.

WE GO UPSTREAM TO DELIVER MORE VALUE DOWNSTREAM

Sodexo Partner Inclusion Program



1.5 bn€ sourcing from SMEs, to reach **2 bn€** by 2025

SODEXO FRANCE

100% of dairy products and yogurts, or eggs are French

10 regional buyers, experts in developing local partnerships

Average relationship with suppliers: **10 years**



SODEXO

WE PARTNER TO TACKLE COMPLEX CHALLENGES



10 YEARS of partnership



 Fish & seafood: 78.2% confirmed from sustainable sources



- **Palm oil:** 32.7% of total volume certified sustainable
- **Deforestation:** New commitment this year

FOOD WASTE









🕒 Leanpath

10×20×30

WORLD RESOURCES INSTITUTE







OUR AMBITION

To transform our supply chain and deliver competitive offers that foster health & wellbeing, social equity and a lower environmental impact.

BRUNO VANHAELST

Chief Sales & Marketing Officer

Our strength lies within our human-digital approach to our sales and marketing strategy grounded on actionable consumer insights.

QUALITY OF LIFE SERVICES





TRENDS IN THE B2B SALES & MARKETING ECOSYSTEM

More complex buyer journey





OUR OMNICHANNEL APPROACH

More complex buyer journey

Strengthen our go-tomarket strategies Enhance our **sales** effectiveness

Build **unique** relationships with our clients



- Actionable client and consumer insights
- Consistent marketing strategy for the Segments across the regions
- Stronger, more concentrated service portfolio
- Transitioning to an account-based marketing and sales approach
- Taking a more proactive digital and physical engagement with clients and prospects throughout the sales and contract lifecycle



Photo taken before Covid-19 Pandemic

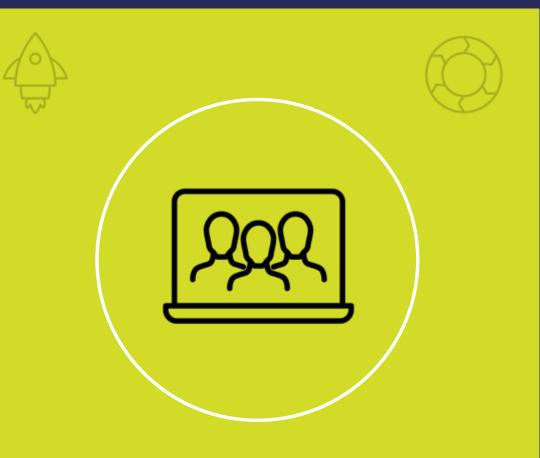


Human-digital partnered transition

OCRM as backbone of our sales and marketing structure

 Expanding our digital marketing and inside sales capabilities

• Enhancing our **client retention process**



2500 DAILY USERS ACROSS THE WORLD

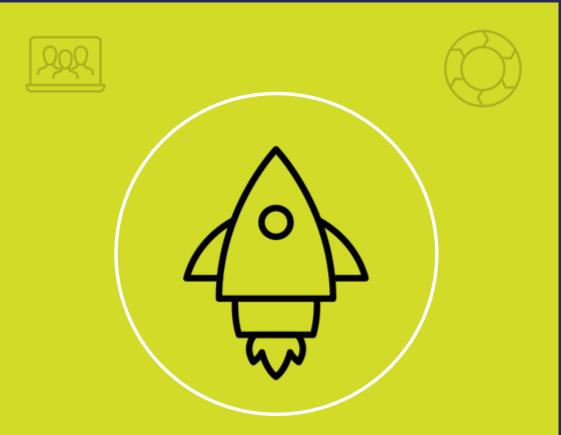


Human-digital partnered transition

- **CRM as backbone** of our sales and marketing structure
- Expanding our digital marketing and inside sales capabilities
- Enhancing our **client retention process**







MARKETING & SALES DISTRIBUTION CENTERS now open in North America & Europe

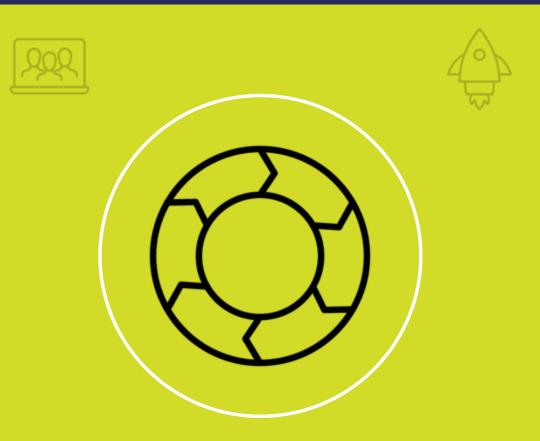


Human-digital partnered transition

- **CRM as backbone** of our sales and marketing structure
- Expanding our digital marketing and inside sales capabilities
- Enhancing our client retention process







REVAMPING

Clients for Life retention program

rise with sodexo

GLOBAL 'RISE WITH SODEXO' PROGRAM

2k +51% 54м 1Зм 300к

clients & prospects webinar attendees

share of voice

impressions

video views

visits to rise website







To make thrive in this workworld transformation will take trust, optimism.



commitment of our global organization to make a difference in this moment. We marshalling the collective experience, knowhow and capabilities to bring to warry cleant a systematic and comprehensive approach to starting and staying strong. Learn how at sodexonsectom

SODEXO

SUNIL NAYAK

Chief Executive Officer Corporate Services



We remained relatively **resilient during the crisis** thanks to our portfolio mix and we are well positioned to leverage the opportunities that have emerged in the market."



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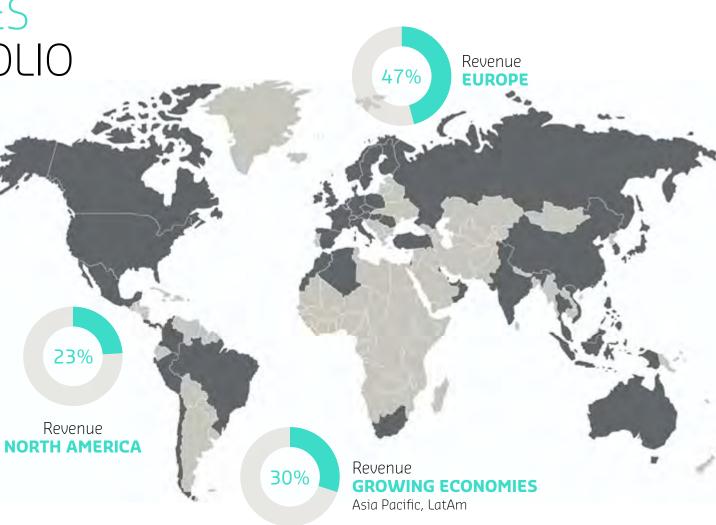
CORPORATE SERVICES A BALANCED PORTFOLIO



26% Global Strategic Accounts

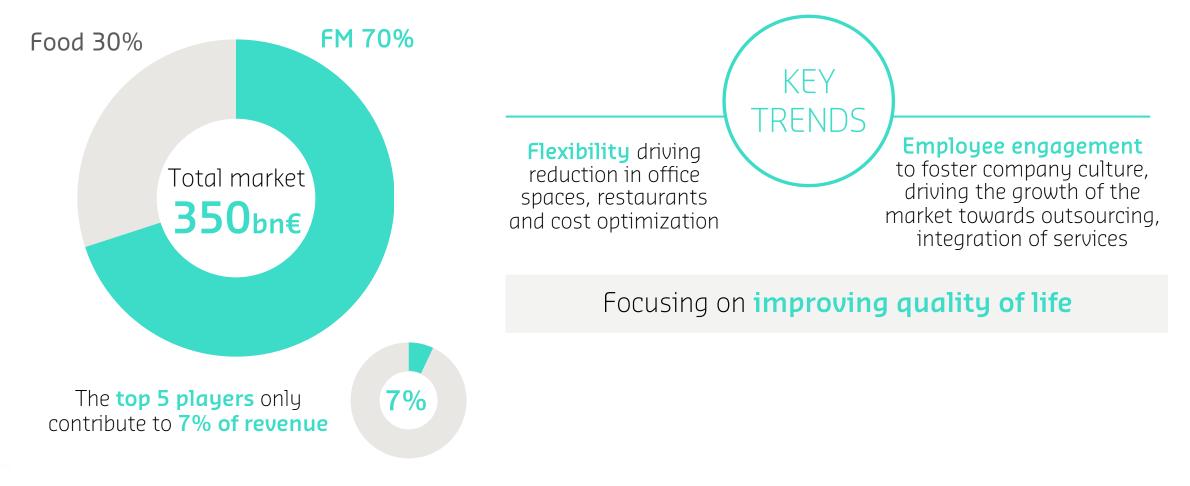








A HUGE MARKET & KEY TRENDS ACCELERATED BY THE CRISIS

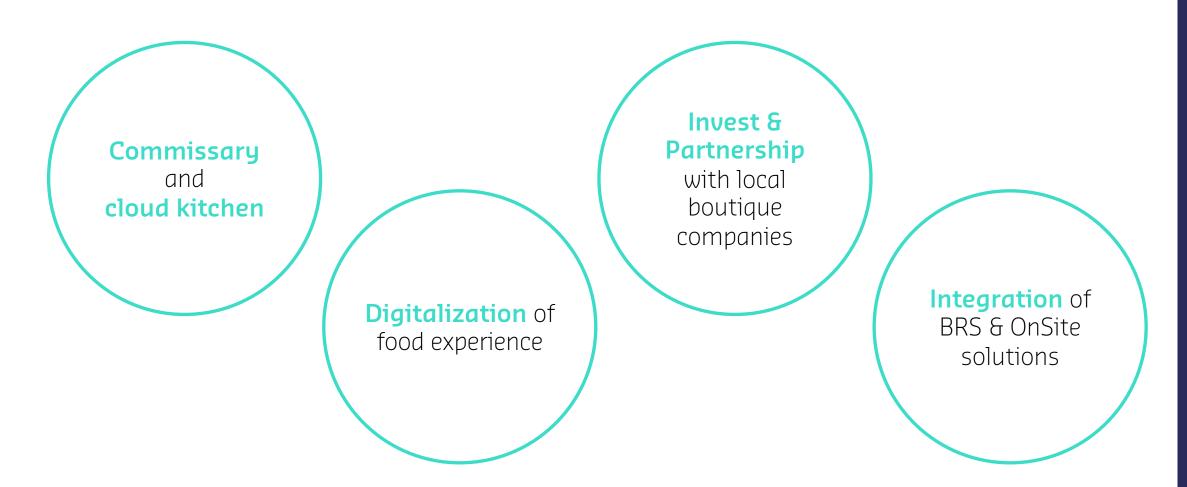


STRATEGY TO TRANSFORM OUR BUSINESS

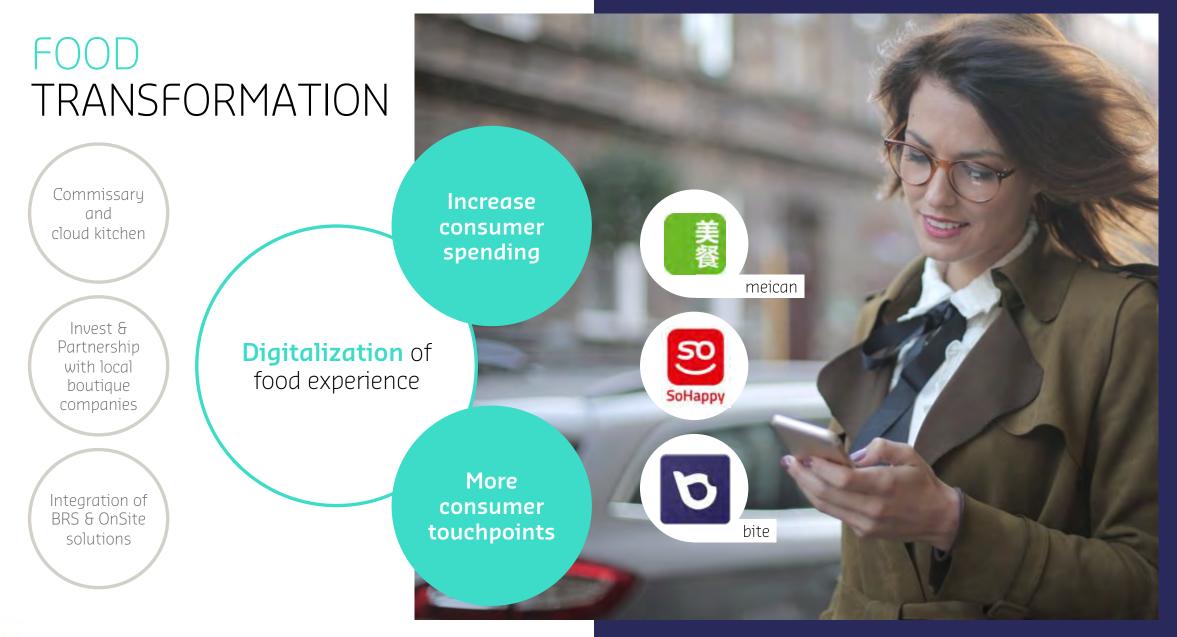




FOOD TRANSFORMATION







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FOOD TRANSFORMATION

Commissary and cloud kitchen

Digitalization of food experience

Integration of BRS & OnSite solutions Growth in new markets

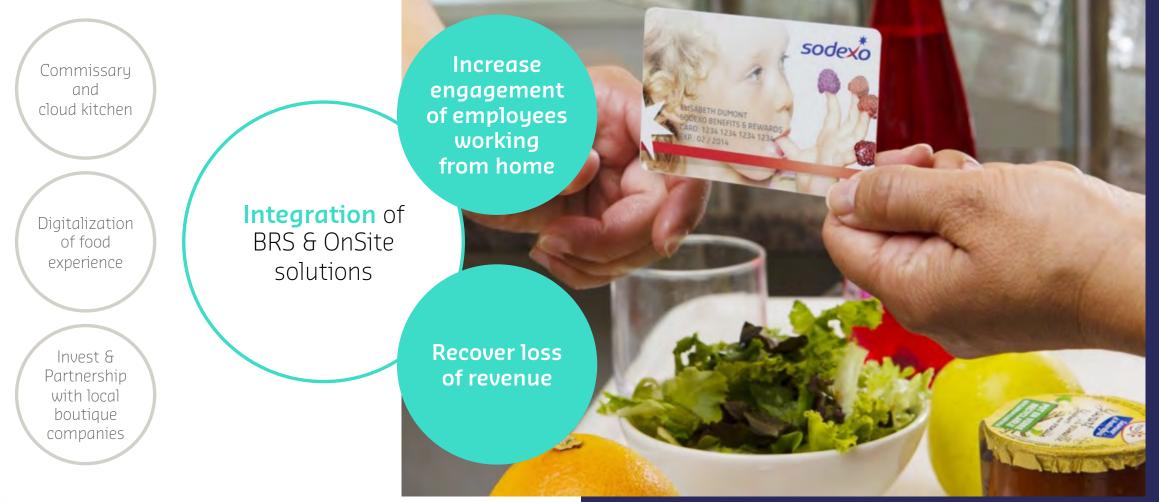
Invest & Partnership with local boutique companies

> Complementing existing portfolio

> > FoodChéri.

sodexo

FOOD TRANSFORMATION









FM & WORKPLACE: OUR GROWTH PLAYS





SODEXO

FM & WORKPLACE TRANSFORMATION a sodexo corp-up VITAL SPACES Integrated ecosystem of WX services **Entry point** Higher value Optimized and for IFM services people centric development workplace Digitalization of workplace experience

SODE TO SERVICES





STRATEGY TO TRANSFORM OUR BUSINESS



People and care at the center of everything we do



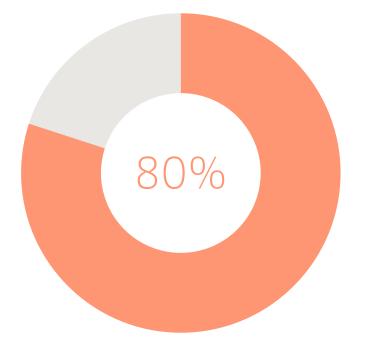
AURÉLIEN SONET

Chief Executive Officer Benefits & Rewards Services Our goal for the next three years is to reinforce our leadership positions as number 1 or 2 in each of our employee benefits market"

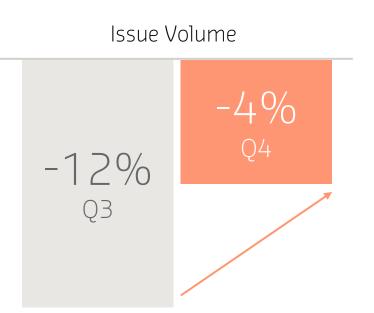




GOOD RESILIENCE OF BRS ISSUE VOLUME



Employee Benefits core business is 80% of our total revenues



BV back to -4% and encouraging September



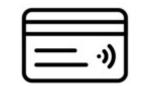
OUR RESILIENCE KEY DRIVERS







Acceleration in **digital**



User experience focus and **scalability** of products



People switching to **digital company**

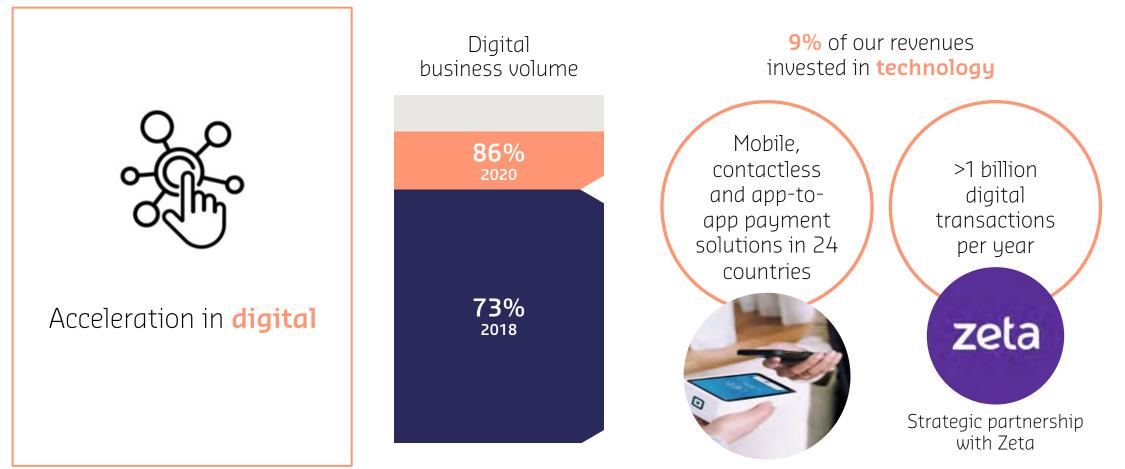


Acceleration in **digital**

User experience focus and scalability of products

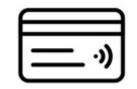
People: switching to digital company





Acceleration in digital

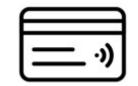
People: switching to digital company



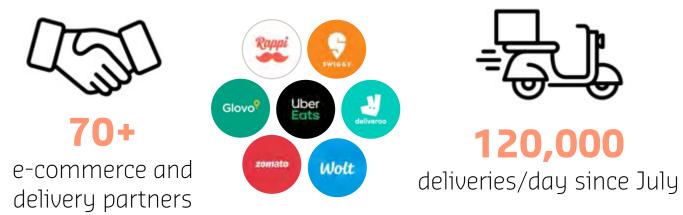
User experience focus and **scalability** of products







User experience focus and **scalability** of products



Multi-benefits platform







Work From Home **joint offers** with On-Site Services

RQQ

People switching to **digital company**

Acceleration in digital

User experience focus and scalability of products







People switching to **digital company**



> **60%** BRS employees trained in FY20

69,280 hours of training in FY20

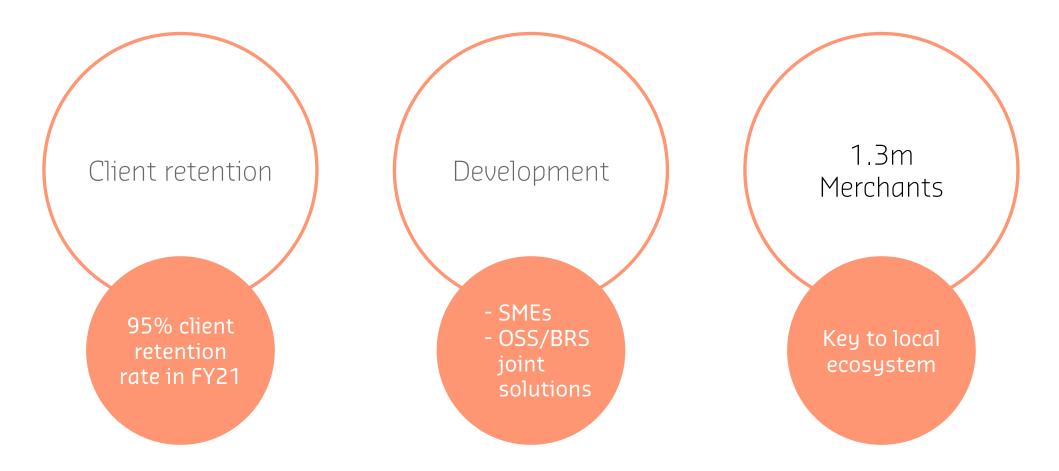


182 BRS leaders participated in **Shake My Mind program***

* Shake My Mind is a training programme developed by Sodexo

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ACHIEVING OUR GOALS





ACHIEVING OUR GOALS

Some **examples** of initiatives



Let's eat

Cashback on Meal Pass card **19,000** people registred **3,500** restaurants





QR codes since April Average ticket size on QR **+36%** (Apr-20 to Sep-20)







restos



OUTLOOK

Total Employee benefits market: approx. 430 bn€ pre-covid

#1 in 17 of our 34 markets

>20% of revenues invested in tech



Photo taken before Covid-19 Pandemic

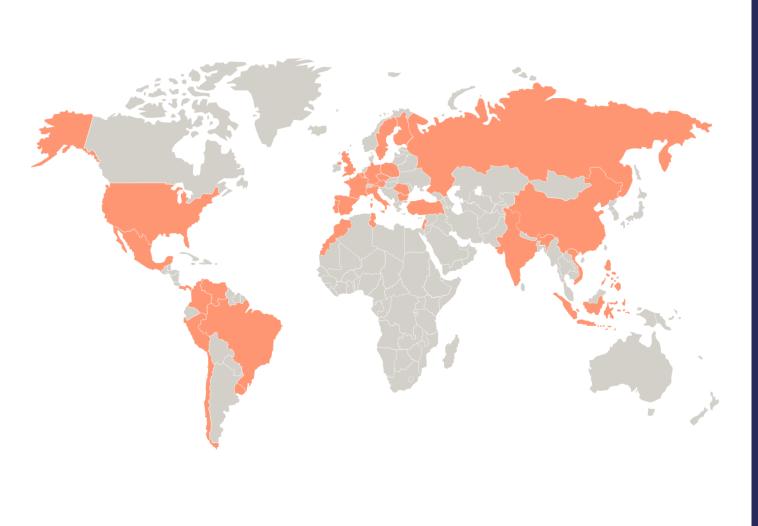


OUTLOOK

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OUTLOOK

Total Employee benefits market: approx. 430 bn€ pre-covid

#1 in 17 of our 34 markets

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Photo taken before Covid-19 Pandemic

SAROSH MISTRY

Chair of Sodexo North America

The pandemic has forced us to focus. That focus has led to an increase in retention and a tightening of our belts as the crisis unfolded." **QUALITY OF LIFE SERVICES**

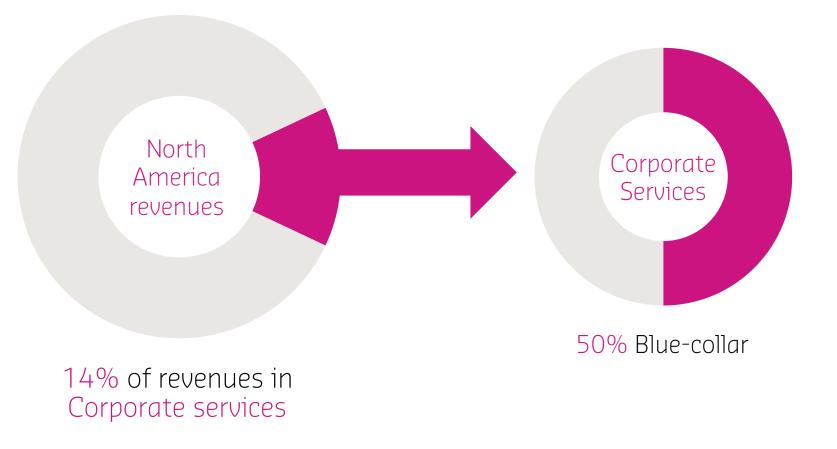




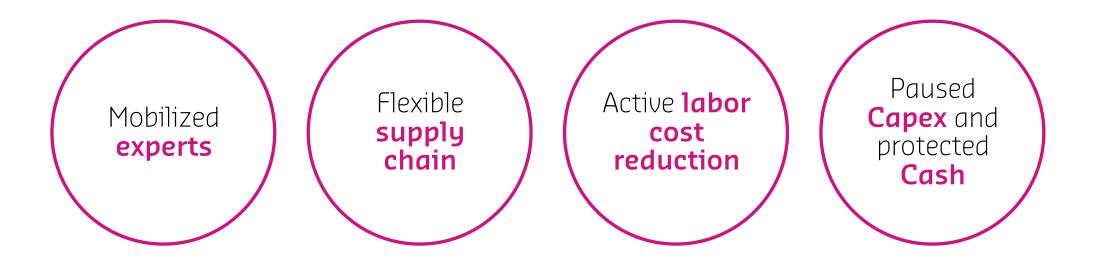


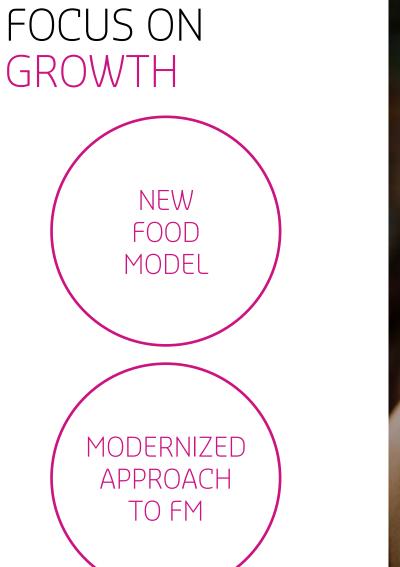
NORTH AMERICA MOMENTUM INTERRUPTED BY COVID-19 Renewed Invest in Resolve **loss** Regional Focus on digital making leadership execution commercial contracts capabilities team Client 2 thirds of Education GP retention rate retention rate top **MSDC** up +110 bps management up +230 bps since FY18 renewed

OUR STRENGTHS DURING THE CRISIS



PRO-ACTIVE COVID-19 MANAGEMENT







SODEXO

FOCUS ON GROWTH



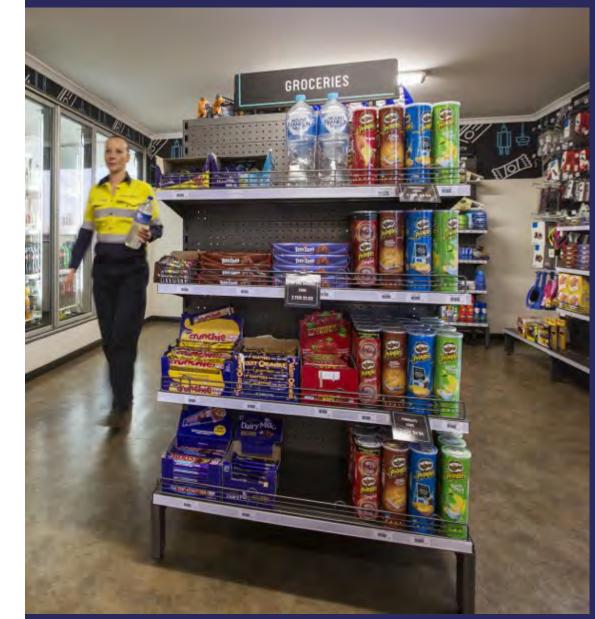


Photo taken before Covid-19 Pandemic

sodex0

FOCUS ON GROWTH

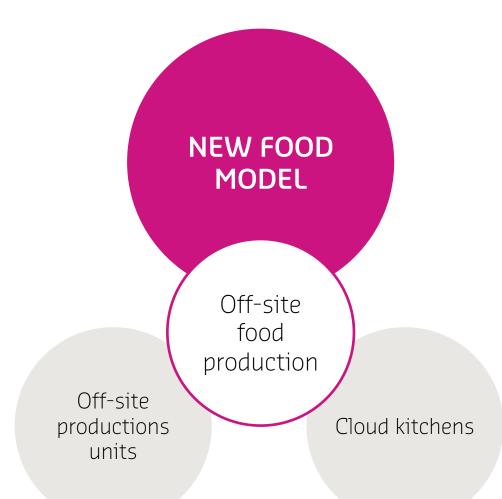
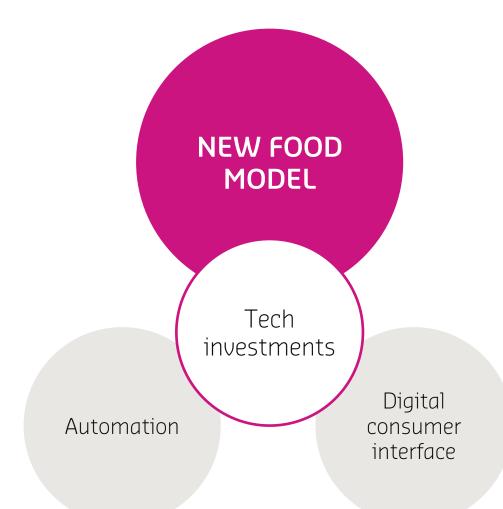




Photo taken before Covid-19 Pandemic

SODEXO

FOCUS ON GROWTH







FOCUS ON GROWTH

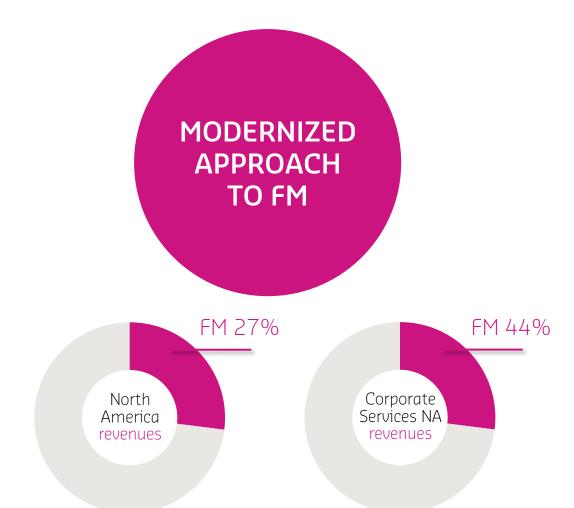
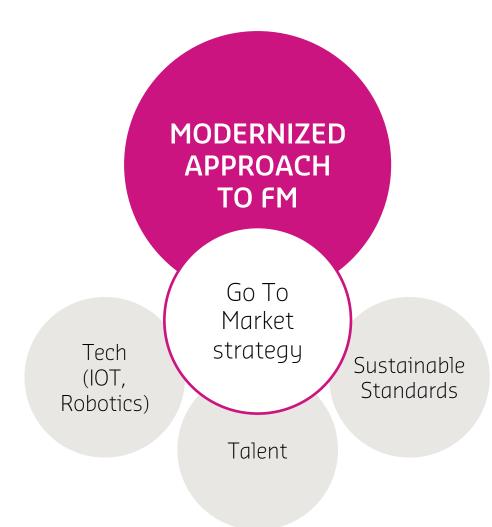




Photo taken before Covid-19 Pandemic

SODEXO

FOCUS ON GROWTH



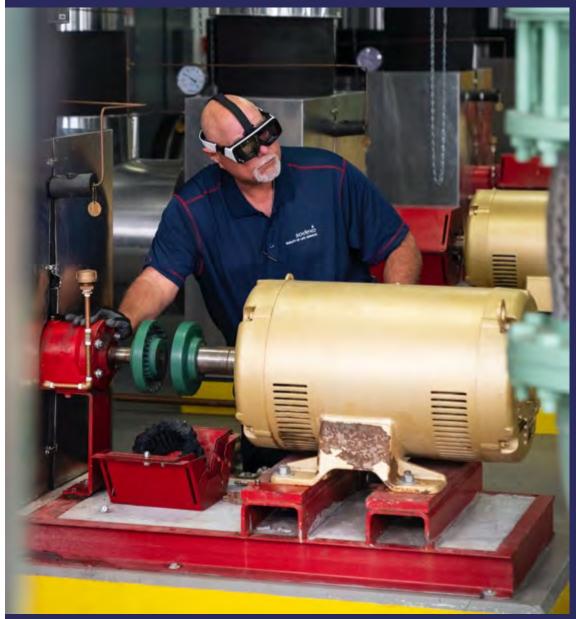


Photo taken before Covid-19 Pandemic

DENIS MACHUEL

Chief Executive Officer



Sodexo is building on its promise. The team and I are creating a collective momentum and a clear path to greater shareholder and stakeholder value."