ROBOTICS & AUTONOMOUS RETAIL

EVOLUTION of Convenience & Quality







Did you know that Generation Z identified robots as new technologies they'd like to see in retail?

More than ever, students are seeking both convenience and connection. Artificial intelligence (Al), cloud-based data, and robotics are essential to the ways we can serve students and campus communities 24/7. When we can save students time and reduce purchasing "friction" during their meal and break times, we help them foster connections and feel at home on campus. Technology can improve every touchpoint along the student journey.

Since 2019, Sodexo has been a leader in the robotics evolution, deploying **Kiwibots** and **Starship robots** to deliver fresh food directly to students. Beyond being adorable additions to campus and student favorites, the robots are an ideal solution for any campus environment where there are gaps in availability of food and dining venues as students crave them. Students use their meal plan, declining balance, or subscription-type programs for robot delivery through Sodexo's Everyday app. Those without a meal plan can pay à la carte, including a small flat fee.

Beyond robots on the move, autonomous retail service meets the restaurant experience with **Yo-Kai Express**. This autonomous restaurant is named for a Japanese mythical creature who may pop up anywhere, similar to how students may find a Yo-Kai Express autonomous restaurant just when they are hungry! Sodexo teams will deploy Yo-Kai Express on over 20 campuses in the next few years. Yo-Kai's

current offerings including 80-plus bowls, including totally customizable ramen, udon noodles, Taiwanese beef noodle soup, and Vietnamese pho.

Like Yo-Kai Express, Sodexo's partnership with **Chowbotic's Sally** ensures students have access to fresh, wholesome, on-trend cuisine. The autonomous restaurant can effectively and safely handle nearly two dozen ingredients, transforming them into salads, grainbowls, and special breakfast selections — the options are truly endless.

As robotics and Al transform today and the future, students still need good pizza. **Pizza ATM** is a fully automated pizza vending machine that preserves, cooks, and dispenses fresh pizza in just 3 minutes.

While they value convenience and robots, 58% of Gen Z still prefer prefer a brick-and-mortar shopping environment.² **Eat>NOW** contemporary market is a cool take on shopping, keeping things fresh, new and unexpected. In and out with their phone as checkout, it's a daily destination for immediate student shopping needs.

The robotic, digital future is here — and Gen Z is ready to embrace these technologies! Sodexo's established omnichannel digital experiences flexes with the changing needs of students to support their engagement and retention. We are ready to deploy these solutions based on what best fits your campus needs.

- https://www.forbes.com/sites/gregpetro/2020/01/10/robots-takeretail/?sh=744feed81720
- ² Retail Zipline

